



Joe Garbanzos

Outreach Coordinator

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Joe Garbanzos joined Harbage Consulting to work on outreach and education in the implementation of the Coordinated Care Initiative in Southern California after years of leading high-performing account teams in the United States pharmaceutical market. Prior to joining Harbage, as a policy fellow Joe led an impact-assessment of CCI on providers, caregivers, and beneficiaries for the Hospital Association of San Diego and Imperial County (HASDIC). He prepared a white paper on CCI for HASDIC, outlining program challenges and opportunities before its implementation.

In addition to his customer marketing experience, Joe has expertise in effective health care outreach and education specifically with hospital systems, provider groups, and non-profit organizations. He was involved in the launch of Covered California during implementation of the Affordable Care Act. Joe also has experience working with government agencies and community organizations in establishing Livable Communities as part of the Healthy Community Initiative in Ontario, California, as an R. Lewis Health Policy fellow.

Joe volunteers with organizations to support issues affecting seniors in Asian American and Pacific Islander communities in San Diego. He is also a volunteer member of the Executive Council of AARP in California.

Joe is a Peter F. Drucker School of Management alumnus. He also holds a post-graduate degree in public health on leadership from the School of Community and Global Health at Claremont Graduate University in Claremont, CA. Joe enjoys endurance cycling, hiking, and kayaking in his spare time.