



Health Care Outreach Specialist Position: Los Angeles County

About Us:

Harbage Consulting is a health policy and communications firm. We are working with the State of California to conduct outreach around two health programs—the Coordinated Care Initiative and the Health Homes Program. The Coordinated Care Initiative aims to help seniors and people with disabilities who are on Medicaid and Medicare get more coordinated care to stay at home and out of hospitals and institutions. The Health Homes Program is designed to provide enhanced case management to Medi-Cal beneficiaries with multiple chronic conditions and/or severe mental illness. Authorized by the Affordable Care Act, these initiatives are true "rubber-hits-the-road" moments in health policy—it's vital that eligible people and their doctors have all the information they need about these important initiatives.

Why This Job:

You will be working on the ground talking to people who are impacted by the health care system to help them understand changes in health care. You will be part of responding to concerns in the health care system. You will learn a lot about health policy and implementation and make invaluable contacts while putting your own outreach skills to good use. An important function of the job is to create events where you as the outreach coordinator can provide unbiased educational information to groups of dual eligible beneficiaries (and those that work with beneficiaries) on the California Coordinated Care Initiative. In the future, you may provide similar outreach to stakeholders for the Health Homes Program. This work includes identifying locations, recruiting participants, setting up the event, conducting the event, and breaking down the event. Qualified applicants must have the ability to work with minimum direct supervision.

Required Qualifications

Must have:

- A commitment to improving the health care system
- Bachelor's degree
- Ability to work long hours—flexibility will be needed and occasional evening and weekend work may be required.
- Strong public speaking skills and the ability to think and answer questions on your feet.
- Motivation and ability to use public speaking to deliver outreach and education to varied audiences.
- Ability to communicate effectively by phone, over the internet, and in-person to both individuals and audiences up to several hundred people.
- The ability to travel to and from events being conducted by Harbage Consulting on a county or statewide basis, occasionally including transport of materials necessary for the event (including but not limited to boxes of flyers, documents, and presentation materials).
- The ability to transport/move material, on occasion, of up to ten pounds (for example, boxes of documents; certain audio/visual equipment; and food).

Must be:

- Kind and empathetic, in a professional manner
- A quick study
- Highly reliable and trustworthy—must be able to manage assignments of various priority and duration
- Punctual
- Comfortable working independently and remotely
- Able to develop relationships with various kinds of stakeholders, including plan, hospital and physician leaders – as well as advocates, patients, and consumers
- Able to have one-on-one conversations, facilitate group discussions and help build cooperative networks

Preference will be given to those who have/are:

- The ability to participate effectively in setting up rooms for events, which may include on occasion helping to do at least some of the following: move chairs/tables; set up document distribution tables; set up food tables; and set up audio/visual equipment.
- The ability to move to successive outreach venues quickly and efficiently.
- Experience as a field organizer, press assistant, outreach coordinator, community organizer, or other similar positions (internships also considered).
- Experience engaging and/or educating medical providers.
- Experience with or knowledge about the health care system—in a personal or professional capacity.
- Experience with Medicare and/or Medi-Cal.
- Living in or are willing to relocate to Los Angeles County.
- Fluent in Cantonese, Mandarin, Korean or Vietnamese.

Compensation:

- This is a contract position through June of 2018 with the potential for extension.
- Competitive hourly rate is commensurate with experience.

To Apply:

Application Deadline: 7/28/2017

Submit the following to Ryan MacDonald at ryan@harbageconsulting.com.

Applicants missing any items listed below will not be considered.

1. Resume
2. Two writing samples
3. In lieu of a cover letter, please submit a statement on why you care about ensuring access to health care.