



Hilary Haycock

President

hilary@harbageconsulting.com

Hilary Haycock serves as the President of Harbage Consulting. As President, she directs the firm's nationally recognized work on Medicaid and Medicare, delivery system reform, behavioral health transformation, and long-term services and supports integration. Harbage Consulting's work extends from California to Washington, DC, serving clients ranging from state and local governments to consumer advocacy groups to health care provider organizations and health plans.

In addition to her role as chief executive, Hilary provides policy analysis, stakeholder engagement, and provider and beneficiary outreach support to the California Department of Health Care Services (DHCS) for the Coordinated Care Initiative (CCI), the state's demonstration to integrate care for beneficiaries who are dually eligible for Medicare and Medicaid. She also leads outreach and education efforts for beneficiaries and providers for DHCS' new Health Homes Program, designed to provide care coordination services for Medi-Cal beneficiaries with chronic conditions. She has over a decade of health policy and communications experience.

Prior to joining Harbage Consulting, Hilary served in numerous senior health policy communications roles. As a Presidential Management Fellow, she worked on communications and messaging around the Affordable Care Act at the White House Domestic Policy Council, the United States Department of Health and Human Services, and the Centers for Medicare & Medicaid Services. Hilary also served as a Health Policy Fellow to Senator Bill Nelson, a member of the Senate Finance Committee, where she worked on health policy issues and legislation, including the Affordable Care Act. She spent time as communications director of SEIU Nevada during the 2008 presidential election, where she developed and executed several earned media strategies, including editorial board meetings and media tool kits, and served as the on-the-record spokesperson. Hilary also served as a senior account executive at Ziegler Associates, a Sacramento public affairs firm, where she worked on a number of issues including California's health care reform efforts in 2007.

Hilary's health policy expertise has grown from work focused on health system transformation and Medicaid waivers. In her role as the issues campaign director for the SEIU California State Council, she developed and implemented public affairs campaigns on health policy issues, particularly around implementation of the Affordable Care Act in California. She also provided policy support to the State Council, researching and analyzing health care legislation and leading an internal policy workgroup to develop policy positions. Hilary began her career as a research associate at the California Institute for County Government, where she analyzed and wrote policy reports based on health, labor, and housing data.

She has published extensively on health care safety net issues in California and other health reform topics for the Robert Wood Johnson Foundation, the Center for American Progress Action Fund, AARP, the California HealthCare Foundation, Small Business Majority, and others.

Hilary has a master's of public policy with a focus on health care from Georgetown University and an undergraduate degree in political science from the University of California at Berkeley.

At the intersection of health care policy, politics and communications.