



Kevin Wren

Communications & Public Affairs
Consultant

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Kevin Wren is a Communications and Public Affairs Consultant at Harbage Consulting, where he handles project management, stakeholder engagement, and outreach activities on behalf of clients. Kevin works with states and organizations to develop and implement strategies to help clients navigate the health policy landscape, especially in areas involving Medicare, Medicaid, disabilities, and aging.

Kevin joined the firm full-time in 2018 as part of the communications team. Kevin plays a key role in supporting the California Aging and Disability Alliance by managing executive communications and overseeing member engagement. He also supports the efforts of the California Department of Health Care Services by uncovering beneficiary's satisfaction with the coordination of their care.

Kevin also supports Harbage Consulting's internal work where he supplies public relations guidance and communications support. He aids staff in developing and implementing new communication initiatives, such as positioning executives as thought leaders through public engagement.

Prior to joining Harbage, Kevin worked as a freelance publicist supporting #ShoutYourAbortion and the release of the organization's self-titled book, Shout Your Abortion. He worked with national press, like the Associated Press, Salon, Washington Post, and Teen Vogue, to secure positive coverage of the release as well as the accompanying book tour. Kevin also worked with the California Secretary of State, supporting the department's communication and press team by working with state and national media as well as developing communications materials. Before working with the Secretary, Kevin worked as an intern for U.S. Senator Patty Murray, supplying guidance on press and policy, namely working on areas relating to social determinants of health as well as coverage disparities. Kevin was interviewed by the Seattle Times in 2013 during the rollout of the Affordable Care Act, discussing his diabetes and the need for young people to get coverage. He was also part of a roundtable discussion with Senator Murray as well as the Secretary of Health and Human Services, Sylvia Burwell, detailing his experience getting coverage and discussing the hardships someone with a preexisting condition would face before the ACA.

Kevin also worked in public relations on behalf of several firms, including Waggener Edstrom, Porter Novelli, Edelman, Weber Shandwick, and Publicis. At these PR firms, Kevin worked on behalf of Microsoft, Hewlett-Packard, T-Mobile, and many others.

Kevin has an MPA from the University of Washington Evan's School of Public Policy & Governance and a bachelor's degree in Strategic Communication from Seattle University. In his spare time, he enjoys baking and cooking, going to horror movies with his wife, snuggling his dog Georgie, and volunteering.

At the intersection of health care policy, politics and communications.