



**Simona Marie Sanders**

Design & Communications  
Consultant

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**Simona Marie Sanders** serves as the Design and Communications Consultant at Harbage Consulting. In her role, she provides marketing and communications support to multiple teams across the firm, playing an integral role in helping Harbage Consulting's clients improve the health care safety net. Her primary responsibilities include developing and implementing marketing and communications plans and initiatives, translating complex policy ideas into easy-to-understand messages and developing the firm's visual communication collateral.

Before joining Harbage consulting, Simona served as a Communications Consultant with the California Department of Public Health (CDPH), in their Office of Public Affairs, working on a range of marketing, communication and public-relations activities that increased awareness centered around emergency preparedness.

Prior to her time with CDPH, she worked as an Independent Contractor serving as a Digital Media Strategist and Marketing professional offering strategy, design and implementation services in and around the greater Sacramento region.

Simona holds a master's in Communications and Journalism from the University of Southern California and a Bachelor of Science in Business Administration, with an option in Finance from California State University, Los Angeles. Simona is a Los Angeles native who enjoys spending time with her two children, traveling to distant places and galvanizing creative women of color towards success.

At the intersection of health care policy, politics and communications.