



Health Care Outreach Specialist Position

Santa Clara County

About Us:

Harbage Consulting is a health policy and communications firm based in Sacramento, CA. We are working with the State of California to conduct outreach for a state program called the Coordinated Care Initiative. The initiative aims to help seniors and people with disabilities who have both Medicare and Medi-Cal get more coordinated care to stay at home and out of hospitals and institutions. Authorized by the Affordable Care Act, this important initiative is a true "rubber-hits-the-road" moment in California health policy—it's vital that eligible people and their doctors have all the information they need.

Why This Job:

You will work with people impacted by the health care system to help them understand changes in the system. You will learn a lot about health policy and implementation and make invaluable contacts while putting your own outreach skills to good use. An important function of the job is to create events where you provide unbiased educational information to people who have both Medicare and Medi-Cal and those that work with them about the California Coordinated Care Initiative. This work includes identifying outreach opportunities, building relationships, identifying outreach targets, setting up and conducting outreach events, and providing educational presentations and trainings. Further, you might conduct webinars, conference calls, attend summits and conferences, and provide in-person outreach services. Qualified applicants must have the ability to work with minimum direct supervision.

Required Qualifications:

Must have:

- A bachelor's degree.
- A strong commitment to improving the health care system and access to health care for all populations.
- A commitment to working with at-risk and disadvantaged populations.
- The ability to work long hours—flexibility will be needed, and occasional evening and weekend work may be required.
- Exceptional public speaking skills and the ability to think and answer questions on your feet.
- Motivation and aptitude to use public speaking to deliver outreach and education to varied stakeholder audiences.
- Experience communicating effectively by phone, web-based software, and in-person to both individuals and audiences up to several hundred people.
- The capability to travel to and from events being conducted by Harbage Consulting on a county or statewide basis, including transporting and moving materials (including outreach materials and/or A/V equipment) of up to ten pounds.
- A phone and computer capable of completing required work.

Must be:

- Kind and empathetic, in a professional manner.
- A quick study.
- Highly reliable and trustworthy—must be able to manage assignments of various priority and duration.
- Punctual.
- Comfortable working independently and remotely.
- Able to develop relationships with various stakeholders, including health plan, hospital, and physician leaders – as well as advocates, patients, and consumers.
- Able to have one-on-one conversations, facilitate group discussions and help build cooperative networks.
- Politically savvy.

Ideal Candidates Have:

- Experience engaging and/or educating medical providers.
- Knowledge of the health care system—in a personal or professional capacity.
- Experience as a field organizer, press assistant, outreach coordinator, community organizer, or other similar positions (internships also considered).

- An understanding of Medicare and/or Medi-Cal.
- Fluency in Spanish, Cantonese, Mandarin, Korean, or Vietnamese.
- The ability to effectively prepare for events, which may include the following: move chairs/tables; set up document distribution tables; set up food tables; and set up audio/visual equipment.
- The ability to move to successive outreach venues quickly and efficiently.

Compensation:

- This is a temporary employment position with full-time hours, benefits, and the potential for extension.
- Competitive hourly rate is commensurate with experience.

Location:

- Santa Clara County

To Apply:

Submit the following to Ryan MacDonald at careers@harbageconsulting.com.

1. Resume
2. Two writing samples (maximum of 3 pages)
3. A statement explaining why you want to ensure access to health care for all people.

Application Deadline: June 21, 2019

Applicants failing to submit any items listed above will not be considered.