



Dorsey Griffith

Director, Strategic Communications
and Public Affairs

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Dorsey Griffith joined Harbage Consulting in February 2020 in the newly created position of Director, Strategic Communications and Public Affairs. In this role Dorsey will lead communications, content development, and media relations for a variety of the firm's client projects. In this role she will also support reputation management, brand building and marketing efforts.

Prior to joining Harbage, Dorsey spent more than 10 years as a Senior Public Information Officer at UC Davis Health, where she managed communications, media relations and publications for the UC Davis MIND Institute and Comprehensive Cancer Center. In this role Dorsey was responsible for promoting research news and center events through traditional and social media. She managed and edited content for the Cancer Center website. She also served as editor of Synthesis, the biannual Cancer Center magazine, as well as several internal and external newsletters, and contributed content published in UC Davis Health magazine. She also collaborated with UC Davis Health marketing leaders on brand campaigns, collateral materials and web and social media stories. As a public information officer, she served on-call responding to media inquiries and helping manage emergency and crisis communications.

Prior to her work with UC Davis Health, Dorsey served as Assistant Director, Communications for the California Department of Developmental Services, managing communications and media relations.

As a professional journalist, Dorsey covered a variety of beats over a 22-year newspaper career, but most of her work focused on health and medicine. In her role as Medical Writer at the Sacramento Bee, her coverage spanned a broad range of areas including public and mental health, medical research, healthcare policy, medical groups, hospitals and healthcare systems. She tracked health threats including widespread food-borne illnesses and communicable disease outbreaks, and investigated the use of psychiatric medication in children and deceptive pharmaceutical industry marketing. She also wrote and produced a multimedia series on cochlear implants, followed a pregnant high school student through her child's birth and wrote a feature on a program in which prisoners became hospice providers for their peers who were dying behind bars.

Dorsey holds a master's degree from the Columbia University Graduate School of Journalism and a B.A. in Spanish and Hispanic Studies from St. Olaf College. She has raised two children -- both professional musicians, loves art and architecture and is an avid swimmer, cyclist and cross-country skier.

At the intersection of health care policy, politics and communications.