



Samantha Pellón

Director, Health Programs

samantha@harbageconsulting.com

Samantha Pellón serves as Director of Health Programs for Harbage Consulting, managing the firm's work on the ACEs Aware initiative in partnership with the Office of the California Surgeon General and the California Department of Health Care Services.

Previously, Samantha worked for the California Medical Association (CMA) as an Associate Director and acted as the lead on public health policy issues for CMA. While at CMA, Samantha developed and implemented policy on a broad array of projects, such as prevention of firearm violence as a public health issue, addressing the opioid crisis and improving access to drug treatment without stigma, and reducing disparities and increasing health equity in vulnerable communities.

Samantha previously worked for the American Lung Association in California, leading their advocacy efforts on tobacco control and lung health. She also has worked for the Public Health Institute and California Department of Health Care Services in the Office of the Medical Director.

Samantha received her Masters of Public Health from UC Berkeley and her Bachelor of Arts from Claremont McKenna College, and has volunteered as an Adult Literacy Tutor for the Sacramento Public Library. Samantha is a fierce Atlanta Braves fan and softball competitor and loves her Australian Shepherd dogs, Maddux and Charlie.