



Tere Veloz

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Tere Veloz develops and implements communications and public affairs strategies for clients across the firm and supports the ACEs Aware/Trauma-Informed Care initiative, working with the California Department of Health Care Services and the Office of the Surgeon General.

Prior to joining Harbage Consulting, Tere worked for The California Endowment where her diverse grantmaking portfolio focused on expanding access to the health care, advocating for comprehensive immigration reform, and encouraging civic engagement. Tere also served as senior associate at Dewey Square Group, a national communications and advocacy firm, where she led high-visibility public outreach campaigns for Fortune 500 companies and managed bilingual, multilayered educational awareness campaigns for a broad range of clients.

Tere enjoys being civically engaged and is a passionate advocate for Latino communities, underserved communities, and future generations. She has served on the board of directors for Cien Amigos, working closely with the Consulate of Mexico in Sacramento, Institute for Mexicans Abroad, and the Mexican Secretariat of Foreign Affairs.

Tere is fluent in Spanish and she was born and raised in California's central valley. She graduated from the University of California, Santa Cruz where she received her Bachelor of Arts in Psychology with an Education and Teaching minor. Tere is a pop-culture fan, fashionista, and foodie.